

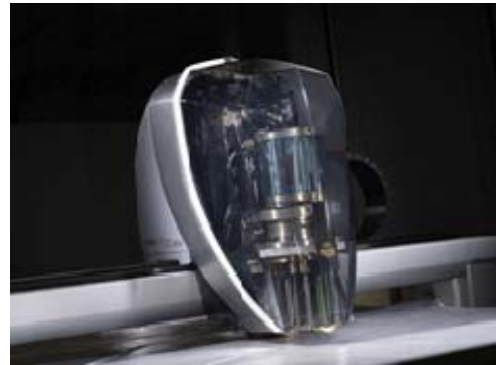
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Lectra creates a new frontier in innovation

Redesigned down to the slightest details, the new range of Vector[®] fabric cutters addresses fashion, automotive and furniture companies as well as composite material users seeking operational excellence

Paris, July 2, 2012 – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—textiles, leather, industrial fabrics, and composite materials—is pleased to announce the launch of its new line of fabric cutters Vector[®].

Recognized by the world's experts as the best performing solution on the market, the previous generation of Vector, launched in February 2007, remains to this day without equivalent. It has enabled Lectra to increase its market share in all of its activity sectors, strengthening its leadership in fashion and automotive.



The new generation of Vector cutters: unparalleled productivity and outstanding cutting quality

“Strengthening their value proposition, meeting even stricter deadlines, delivering constant, irreproachable quality at best mastered costs, as well as getting along with an ultra-flexible production process, are daily challenges for our customers. The exceptional means implemented by Lectra in the development of its new range of Vector cutters have given birth to a complete, integrated and unique offer, which enables our customers to benefit from better control and optimization of their production, which in turn increases their competitiveness and profitability,” said Daniel Harari, Lectra CEO.

Based on the efficiency and intelligence of the Vector cutting solutions, the new cutting room combines high value-added software, machines powered by pioneer technology and business expertise acquired by Lectra since almost 40 years.

“As the key element of the cutting room, Vector provides access to new levels of productivity and material savings; embedded technology at the heart of the system, associated with continuous control by Lectra’s experts gathered in our five call centers, ensures the highest availability on the market,” said Bertrand Crönert, Manufacturing Marketing Director, Lectra.

Several anti-error devices contribute to simplifying and accelerating the production of each product line. The new ergonomic, intuitive, visual interface enables continuous monitoring and control of every step of the manufacturing process, alerting the operator in case of a hazard. 120 sensors monitor the behavior of the cutting head in action to optimize the cutting in real-time and reduce material consumption. The predictive maintenance system secures production by preventing potential failures.

Daily experience with thousands of customers

Long-term relationships maintained by Lectra with its customers—based on its innovation capacity, the reliability of its solutions and the development of its skills—strongly contributes to the sustainability of the means of production.

"We found rapid benefits when using the new Vector. Lectra solutions help us to achieve our goals of quality and being on time," said Claudia Trifan, Head of Production at Pandora, manufacturing jackets for top of the range European brands. "We chose Lectra for its unique solutions and its excellent support. The new Vector enables us to increase our quality and increase our flexibility, with a shorter integration period."

The brand new features provided by this new generation of Vector cutters, related to the software and service offer, introduce new standards of productivity and reliability; and enable companies to control the performance within cutting rooms of industries as diverse as those of fashion, automotive, furnishings or aeronautics.

About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,350 employees and \$287 million in 2011 revenues. The company is listed on NYSE Euronext.

For more information, please visit www.lectra.com

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