50 years of innovation

Here at Lectra **we have been driving innovations that transform our markets for 50 years**. Innovation is in the **DNA of the company** and is the key to our past, present and future success. Since the very beginning, we have been a **strategic partner** for key **fashion, automotive and furniture** players and we **accelerate our customers' transitions to Industry 4.0.**

1973
Lectra is founded
Lectra 1.0 strategy

1976
1st **sale** of a CAD (computer-aided design) **software** for fashion

1985
Lectra becomes **world leader of CAD solutions** for fashion and offers **CAM (computer-aided manufacturing) solutions.**

1993
Launch of the first automatic fabric cutting equipment

VECTOR

1991
Lectra 2.0 strategy

1995
1st Product Data Management (PDM) solution

1996-1998
- Breakthrough in patternmaking and grading

MODARIS

- Marker making

DIAMINO

- Pattern fabric matching cut management

MOSAIC

2000
Lectra becomes **#1 worldwide in fashion CAM** and opens its first call center.

2005
The customer is placed at the heart of Lectra's activites with the implementation of call centers and an escalation process.

2007
- **LECTRA FashionPLM**
- **3D prototyping**
- IoT-based **preventive maintenance service** (possible to connect Vector machines to calls centers)

2008
1st Industry 4.0 leather cutting solution for furniture and automotive equipped with **Internet of Things (IoT) technology**

VERSALIS

2009
Lectra 3.0 strategy
Lectra affirms its premium position and invests heavily in R&D.

2010
Lectra becomes **world leader of CAM** for the automotive sector.

2011
Agile methods roll-out with R&D teams

2012
- Renewal of the entire cutting technology offer
- Implementation of **predictive maintenance** and launch of revolutionary software releases

2012-2020
Implementation of **lean manufacturing**: progressive digitalization of processes and workflows, automation and creation of an integrated and connected supply chain

2016
1st integrated cutting solution for airbags, including state-of-the-art laser equipment, software and services

FOCUSQUANTUM

2017
Lectra Fashion PLM 4.0
Lectra 4.0 strategy

2018
- Lectra creates its **Innovation Lab,** a disruptive R&D space dedicated to inspiring and supporting customers on their innovation journey.
- **Launch of the first Industry 4.0 offers:**
  - → Turn-key solution automating on-demand production from order receipt to cutting

    FASHION ON DEMAND by LECTRA
  - → Automated cloud-based solution for nesting and fabric consumption estimation

    QUICK OFFER by LECTRA

ACQUISITION
Kubix Lab and roll-out of Kubix Link PLM
KUBIX LINK

2019
- **FURNITURE ON DEMAND** by LECTRA
- First cutting solution on the market that enables zero-buffer cutting on a wide variety of textiles and materials

VECTOR Automotive IPS **VECTOR** Automotive IPS

ACQUISITION
Competitive intelligence and decision support solution for the fashion industry
RETVIEWS

2020
- Cloud-based automated nesting solution

FLEX OFFER by LECTRA

2021
ACQUISITIONS
→ Historic US competitor
GERBER TECHNOLOGY a LECTRA company
→ Marketplace solution enabling customers to accelerate their online distribution
neteven a LECTRA company
→ CAD solution designed for SMEs
GEMINI a LECTRA company

2022
- Combination of **Vector** (cutting equipment), **Empower** (digital services), **Valia** (cutting preparation software) and **Algopex** (application gathering data generated by the cutting room for improved decision-making)

Automotive **CUTTING ROOM** 4.0

- Unique offer designed for fashion that combines the power of a PIM solution and connectivity to digital channels

CONNECTED PIM by LECTRA

ACQUISITION
Textile supply chain tracking solution
TextileGenesis a LECTRA company

2023

50 YEARS
LECTRA
Generations of **innovation**
SINCE 1973