

Lectra and Gerber boost fashion ecosystem productivity with patternmaking solution interoperability

Lectra-Gerber integration delivers smooth collaboration and a seamless workflow with new pattern conversion capabilities

Paris, December 7, 2021 - Lectra and Gerber announce that their patternmaking users will now be able to easily exchange CAD digital assets between their Modaris and AccuMark software to unleash productivity in the fashion ecosystem.

CAD systems abound in the modern fashion industry. Due to the diversity of user needs and required functions, designers, pattern makers, developers and manufacturing teams often work with different systems and platforms. Therefore, compatibility is essential. However, interoperability among various CAD systems has been a major challenge for the industry.

Thanks to the synergies created by the integration of Lectra and Gerber, Modaris and AccuMark customers now have access to modules that make the pattern conversion process quick and accurate. For **Modaris users**, Pattern Converter is a web application that enables companies to convert files in the AccuMark format into the Modaris format with a simple drag and drop. **AccuMark users** will be able to use Data Conversion Utility or Pattern Design, both of which are fully embedded in the AccuMark software, to convert Modaris patterns to the AccuMark format. Not only do these intuitive, easy-to-use applications eliminate the time-consuming, error-prone manual conversion process but they also enable companies to reduce costs linked to data conversion, open up the scope of collaboration and boost productivity by streamlining communication between teams and departments.

"Interoperability and data reliability represent a major challenge in the fashion industry. We understand that Lectra and Gerber customers have been using a mix of programs in their ecosystem for decades. Providing them with the flexibility they need to work in faster fashion cycles is our top priority. We are working on even more ways to ease the operations of our customers, no matter what tools and processes they use" says Céline Choussy, Chief Product Officer.

About Lectra

For companies that breathe life into our wardrobes, car interiors, furniture and more, Lectra crafts the premium technologies that facilitate the digital transformation of their industry. Lectra's offer empowers brands, manufacturers and retailers from design to production, providing them with the market respect and peace of mind they deserve. Founded in 1973, the company reported revenues of 236 million euros in 2020 and is listed on Euronext (LSS).

In June 2021, Lectra acquired Gerber Technology, a USA-based company founded in 1968. Like Lectra, Gerber Technology develops software and automation solutions for fashion, automotive, furniture and other businesses across the globe.

For more information, please visit www.lectra.com and www.gerbertechnology.com

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