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Lectra continues to improve product development with Modaris® V7R2

Paris, April 18, 2013 – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—fabrics, leather, technical textiles and composite materials—is pleased to announce Modaris® V7R2, the latest release of its product development solution for pattern-making, grading and 3D prototyping.



In order to develop styles with a minimum of errors and wasted time, pattern-makers need fast, accurate and powerful tools. Lectra's newly enhanced Modaris solution meets these challenges.

“The devil is in the details,” says Anastasia Charbin, Fashion Marketing Director, Lectra. “Product development teams need to have accurate information from the early stages of collection development. The more precise the patterns are, for example, the closer to the designer’s creative ideas the final result will be.”

Modaris V7R2 includes several improvements that streamline pattern development and offer additional options for increased speed, flexibility and control. Chiefly, Lectra now includes an innovative new tool for creating pleats, among other updates.

A professional pattern development solution

For years, Modaris has featured the concept of intelligent links that connect pattern components together so that if one piece is modified, the modification cascades to all adjoining pieces; this way of working significantly reduces the risk of error when fine-tuning or creating new designs. Modaris also features the ability to link grading to pattern pieces and the option of modifying measurements on the piece itself, or via a dynamic measurement chart. Once a piece has been modified, all linked pieces and grading follow suit, delivering a considerable time savings as non-value added work is eliminated. It is much easier to respect the original sloper or basic block that often defines fit.

An amazing new pleats tool

Built on this engine now comes an amazing new pleats tool. Pleats, meticulous folds of fabric arranged in various dimensions and directions, are very time-consuming to develop and the risk of making a mistake is high, especially when producing different size ranges and applying different sets of grade rules—all while trying to keep up with the accelerated pace of fashion. In short, even the most experienced pattern-makers find creating and grading pleats to be a painstaking challenge.

“60% of our next collection involves pleats. With this enhanced version of Modaris, the unfolded pieces are automatically calculated, reducing pattern errors by a factor of 3 and minimizing fabric costs,” says Daniel Frégier, Production Manager at Cotélaç, the well-known French ready-to-wear brand. By using this smart pleats tool, designers save time in style development and industrialization. “We have already noticed a time-savings of 50% for designs with pleats,” adds Daniel Frégier.

“Lectra has an expert and reactive team that was able to accompany us throughout the upgrade process,” says Olfa Abdelmoula Sellami, Purchasing Director at Maille Club, a Tunisian brand specializing in knitted and woven fabrics. “Modaris is critical to Maille Club for different reasons, including time savings, increased productivity, and better fabric utilization. The new pleats feature is a revolution because it allows us an incredible gain in time in comparison to manual pattern making. And we achieve a perfect final result,” she explains.

This latest release also includes a host of other improvements centered around smoother, faster, more accurate product development, such as the ability to enrich patterns with technical details and apply notes directly to pattern pieces. Users also now have the option of combining elements from different patterns to create new styles, allowing them to leverage knowledge and expertise.

There are also many new and improved pattern-drafting options such as rounded edges and corners, mitered corners, folds and hems, new geometry tools and notches.

About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,350 employees and \$256 million in 2012 revenues. The company is listed on NYSE Euronext.

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