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Lectra signs a partnership contract with Italian fashion school Polimoda

Renowned fashion school Polimoda has joined similar institutions from around the world as part of Lectra's Education Program

Paris, June 6 2013 – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—fabrics, leather, technical textiles and composite materials—has announced the signing of a partnership agreement with the international institute of marketing and fashion design Polimoda. Founded in 1986 in Florence, the school is one of the most acclaimed in Italy. It caters for 1200 students across 3 locations. Fifty percent of the students are international, and travel from all over the world to benefit from Polimoda's high-quality teaching methods.

Polimoda has thus become a part of Lectra's Education program that brings together over 850 institutions worldwide and demonstrates Lectra's commitment to the future professionals of the fashion industry. The school has incorporated Lectra's pattern-making and marker-making solutions, Modaris® and Diamino® into its curriculum. Students will use them within the framework of the three-year Fashion Technology course that includes pattern-making.

"Our partnership with Lectra will allow us to meet the growing demands of the fashion industry, particularly in terms of new technology. Indeed, a growing number of companies are looking for young talents who have been trained on product development solutions developed by Lectra, which is the industry reference", declared Patrick De Muynck, Head of Polimoda's Design Department.

"We are honored to count the internationally recognized fashion institute Polimoda among our Education partners. This agreement marks the beginning of a fruitful collaboration. For students, having access to our solutions is a true advantage when entering the job market, because they are used by the biggest Italian fashion brands", said Fabio Canali, Managing Director, Lectra Italy.

"We are convinced that the innovative training methods of Polimoda's Fashion Technology course, combined with Lectra's technological solutions, will create value for future pattern makers, providing them with a solid base of knowledge and skills that are essential to succeeding in the complex and fascinating world of fashion," concluded Linda Loppa, Polimoda's Managing Director.

About Polimoda

The Polimoda international institute of fashion design & marketing is an Italian centre of excellence, recognized worldwide for its high-quality, fashion-oriented, didactic offer ranging from design & marketing to management and communication, always in close relation to the business world. Polimoda started in 1986 as a joint project co-financed by the cities of Florence and Prato, along with entrepreneurial associations and the collaboration of the State University of New York's Fashion Institute of Technology. Polimoda provides students with high-quality professional training, always in sync with the needs of fashion companies. Polimoda is also a member of the IFFTl (International Foundation of Fashion Technology Institutes).

About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,350 employees and \$256 million in 2012 revenues. The company is listed on NYSE Euronext.

For more information, please visit www.lectra.com

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