

Contact – Lectra Headquarters / Press Dept.: Nathalie Fournier-Christol
Email: n.fournier-christol@lectra.com
Tel.: +33 (0)1 53 64 42 37 – Fax: +33 (0)1 53 64 43 40

Lectra launches powerful Modaris® V8 solution to boost product development in the fashion industry

Modaris® V8 secures the communication of valuable digital data along today's complex supply chains thanks to a cutting-edge file exchange framework

Paris, October 4, 2016 – Lectra, the world leader in integrated technology solutions dedicated to industries using fabrics, leather, technical textiles and composite materials, launches Modaris® V8 to facilitate collaboration during the fashion industry's product development process, and unleash creativity.

The most widely used 2D/3D patternmaking and grading solution worldwide, Modaris has been adopted by the most well-known brands in fashion and apparel.

Faced with the complexities of an extended product development process—and constant pressure for new, high-quality products to reach the market quickly—the industry now has an upgraded solution to meet these challenges with Lectra's newest version of Modaris.

Improving product approval processes and digital file exchange, Modaris V8 speeds up creation, accelerates sampling, and facilitates teamwork—all of which are increasingly necessary as today's product development teams rarely work under one roof.

"Thanks to Modaris V8, it now takes us half the time to finalize our lace positioning. And we have also significantly improved communication with our manufacturing partners or own factories," explains Céline Nonat, senior patternmaker at Création Chantal Thomass – Chantelle Group. A Lectra customer for over 25 years, French lingerie entity Chantelle Group has adopted Lectra product development, design and production solutions across the world.

More manufacturers are now also taking on prototyping and creative product development activities for brands and retailers, in addition to the traditional services of grading, industrializing patterns and processing production orders. Brands and retailers increasingly outsource pattern creation based on product specifications—simply initiating the patternmaking process, giving feedback to suppliers and making the crucial approvals.

Clear benefits delivered in the latest version of Modaris V8 include the ability to create and fine-tune products more easily for faster approval; to industrialize patterns faster for a smoother assembly process; and to position and grade logos and graphics in 2D and 3D simultaneously.



Including over 300 fabrics in the on-line library, and Alvanon® standard or customized 3D mannequins, Modaris V8 makes sampling even faster. Users can now personalize their own environment for more productivity and increased comfort. Thanks to smart links and annotations, production-ready pattern adjustments are now easier and more secure.

Most importantly, Modaris V8 ensures the smooth exchange of quality data throughout the supply chain. In today's fashion industry, close co-ordination is required to respect tight delays and to rapidly get high-quality products to market.

"Modaris has been a flagship solution in the fashion industry for decades. With this newest version our customers, across the entire product development ecosystem, will benefit from the ability to drive a state-of-the-art collaborative process, ensuring data consistency, end-product quality and finally faster time to market," underlines Céline Choussy Bedouet, Chief Marketing and Communications Officer, Lectra.

About Lectra

Lectra is the world leader in integrated technology solutions (software, automated cutting equipment, and associated services) specifically designed for industries using fabrics, leather, technical textiles, and composite materials to manufacture their products. It serves major world markets: fashion and apparel, automotive, and furniture as well as a broad array of other industries. Lectra's solutions, specific to each market, enable customers to automate and optimize product design, development, and manufacturing. With more than 1,500 employees, Lectra has developed privileged relationships with prestigious customers in more than 100 countries, contributing to their operational excellence. Lectra registered revenues of \$264 million in 2015 and is listed on Euronext.

For more information, please visit www.lectra.com

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