

Lectra reveals its latest boundary-pushing solutions at the 2023 China International Sewing Machinery & Accessories (CISMA) show

Booth A02, Hall E2

Shanghai, China, September 25, 2023 – Lectra unveils its newest range of intelligent, connected solutions -- Automotive Cutting Room 4.0, VectorFashion iC70, and Gerber Atria 70 -- at the CISMA show in Shanghai. From September 25-28, Lectra will demonstrate how the newest offerings will empower its customers to embrace the future of smart, Industry 4.0 manufacturing.

"Lectra has always invested heavily in the Asia-Pacific market, in particular China, and closely monitored market trends in the region. China stands as one of the world's fastest-growing major economies, characterized by boundless vitality, resilience, and immense potential. Over the years, we have leveraged our advanced technology and rich industry experience to actively respond to the needs of manufacturers in China's fashion, automotive, and furniture industries," remarked Daniel Harari, Chairman and CEO of Lectra. "This year, we celebrate fifty years of innovation, passion, and close collaboration with customers in helping them accelerate their digital transformation."

Achieving operational excellence in the new energy vehicle era with Automotive Cutting Room 4.0

The rapid rise of new energy vehicles, significantly shortened development cycles and personalized consumer demands have made enhancing operational efficiency of the entire value chain an urgent priority for automotive manufacturers. Lectra developed Automotive Cutting Room 4.0 to respond to this need. This advanced solution will be a driving force in aiding manufacturers as they embark on their digital journey towards Industry 4.0.

This industry-first solution brings together a digital platform with intelligent cutting solutions for a powerful combination of cloud-based software, enhanced equipment capabilities, scalable customer services, and advanced analytics. Automotive Cutting Room 4.0 not only offers flexibility and comprehensive process control but also facilitates the digitalization of the cutting room process through interconnectivity, enabling automotive manufacturers to achieve operational excellence goals.

Optimizing return on investment for fashion customers with VectorFashion iC70 and Gerber Atria 70

To help apparel manufacturers boost production efficiency, and achieve optimal cost control and return on investment, Lectra introduced two multi-ply fabric-cutting systems tailored to the needs of the Chinese market and compliant with Industry 4.0 standards: VectorFashion iC70 and Gerber Atria 70.

VectorFashion iC70 achieves the optimal balance between quality and efficiency while delivering stable equipment runtime. In addition, its operational platform leverages multiple digital technologies to enhance automation, optimize workflows, and heighten operational efficiency.

Gerber Atria 70 draws from multiple connectivity technologies for seamless integration with other Gerber solutions, ensuring streamlined and truly optimized digital workflows.

Accomplishing corporate social responsibility goals

Corporate social responsibility has always been a major focus for Lectra, and is one of the key pillars of its strategy. Designing eco-responsible offers and helping customers improve their environmental footprint by reducing material consumption are among Lectra Group's top priorities. In line with this goal, Lectra will collaborate with Quanzhou Haitian Material Technology Co., Ltd., its first customer for VectorFashion iC70, to demonstrate the fabric optimization capabilities of VectorFashion iC70. All fabric pieces cut will be utilized in actual clothing production.

Celebrating 50 years of Lectra

At this year's CISMA, Lectra will also hold a range of events celebrating its fiftieth anniversary, including signing and awards ceremonies, live product demonstrations, a press conference and a customer appreciation dinner.

About Lectra

As a major player in the fashion, automotive and furniture markets, Lectra contributes to the Industry 4.0 revolution with boldness and passion by providing best-in-class technologies.

The Group offers industrial intelligence solutions - software, equipment, data and services - that facilitate the digital transformation of the companies it serves. In doing so, Lectra helps its customers push boundaries and unlock their potential. The Group is proud to state that its 2,500 employees are driven by three core values: being open-minded thinkers, trusted partners and passionate innovators.

Founded in 1973, Lectra reported revenues of 522 million euros in 2022. The company is listed on Euronext, where it is included in the following indices: SBF 120, CAC Mid 60, CAC Mid&Small, CAC All Shares, CAC All-Tradable, CAC Technology, EN Tech Leaders and ENT PEA-PME 150.

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