

Kanko selected Fashion On Demand by Lectra to Achieve Digital Transformation of School Uniform Production

Lectra supports Kanko, Japan school uniform leading company, to achieve value creation and drive innovation

Osaka, May 12, 2021 – **Lectra is pleased to announce that the Kanko Gakuseifuku, the Japan top school uniform company, has chosen Fashion On Demand by Lectra that automates the entire personalization process from product development to final cutting stages.**



Founded in 1854, Kanko has developed business and maintained stable operation. Today, the company is a leader in the Japanese school uniform industry, delivering uniforms and gym uniforms to over 15,000 schools throughout Japan.

The peak production period for school uniforms is from January to March in preparation for the entrance ceremony in April, with the peak production period being about two weeks from mid-March to early April. The cutting process is the biggest bottleneck in the production of a wide variety of products in small lots with short delivery times. Especially for slacks and skirts, there were many products with checkered patterns, and the process of matching the patterns required time and skill. When the company learned about Lectra Fashion On Demand, they were convinced of its fast and accurate pattern matching cutting technology and efficient customized production, and decided to implement it. According to Shigeru Ozaki, Managing Director, Kanko *“The demand for quick delivery of a wide variety of products in small lots has been increasing year by year. We have high hopes that the introduction of this revolutionary technology will lead to a dramatic improvement in production efficiency and quality”*

Akihiko Tanaka, Managing Director, Lectra Japan says *“Whether it is customizing items or producing limited editions, all of our customers are focused on producing high quality goods. We are proud that Lectra Fashion On Demand has been chosen by many well-known brands to achieve digitalization while maintaining the brand value and business model that we have developed over the years. The fact that this solution has been implemented in many different types of companies, from women's wear to work wear, and has been able to meet their specific needs, proves the flexibility of this solution”*

In addition, Akihiko Tanaka also mentions *“I am very happy that Kanko selected Fashion On Demand by Lectra as the first Japanese customer. Kanko valued the operation site that they often visited our cutting lab in Kobe to confirm their operation of mass-customization production and they finally decided to invest Lectra solution. By digitalizing production process, our project team are glad to support Kanko to achieve dedicated production”*.

About Kanko Gakuseifuku

Kanko Gakuseifuku is a school solution company that solves various social issues surrounding children and schools through "manufacturing" represented by school uniforms and gym uniforms, and "human life development" to future children's abilities to live in the future.

For more information, please visit <https://kanko-gakuseifuku.co.jp/>

About Lectra

For companies that breathe life into our wardrobes, car interiors, furniture and more, Lectra is crafting the premium technologies that facilitate the digital transformation of their industry. Lectra's offer empowers brands, manufacturers and retailers from design to production, providing them with the market respect and peace of mind they deserve. Founded in 1973, today Lectra has 34 subsidiaries across the globe, serving customers in over 100 countries. With more than 1,700 employees, Lectra reported revenues of 236 million euros in 2020. Lectra is listed on Euronext (LSS).

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